

# BOOK

# MACARENA BALCELLS

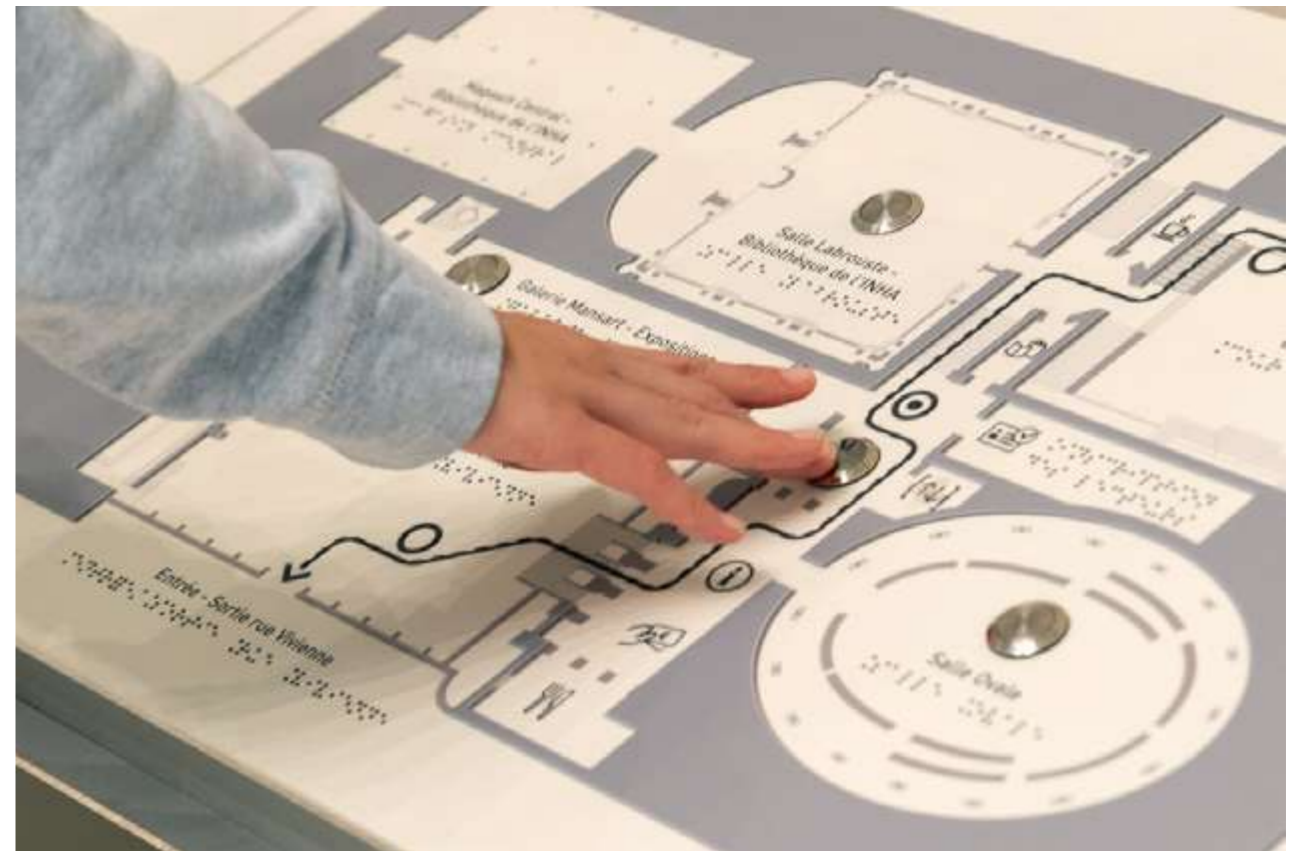
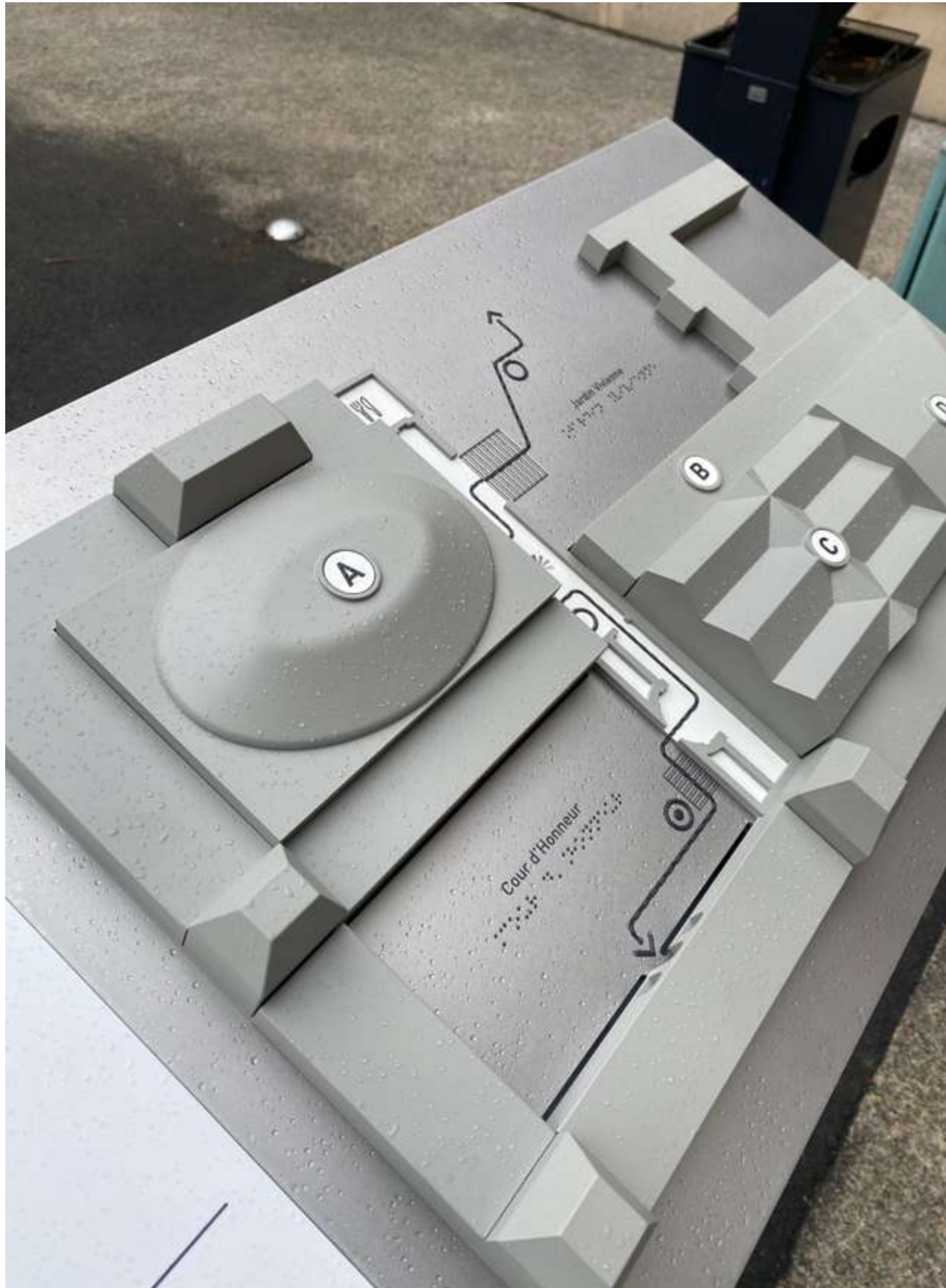
[www.macarenabalcells.com](http://www.macarenabalcells.com)



# **EXHIBITION DESIGN - PARCOURS SENSORIELLES ACCESSIBLES**

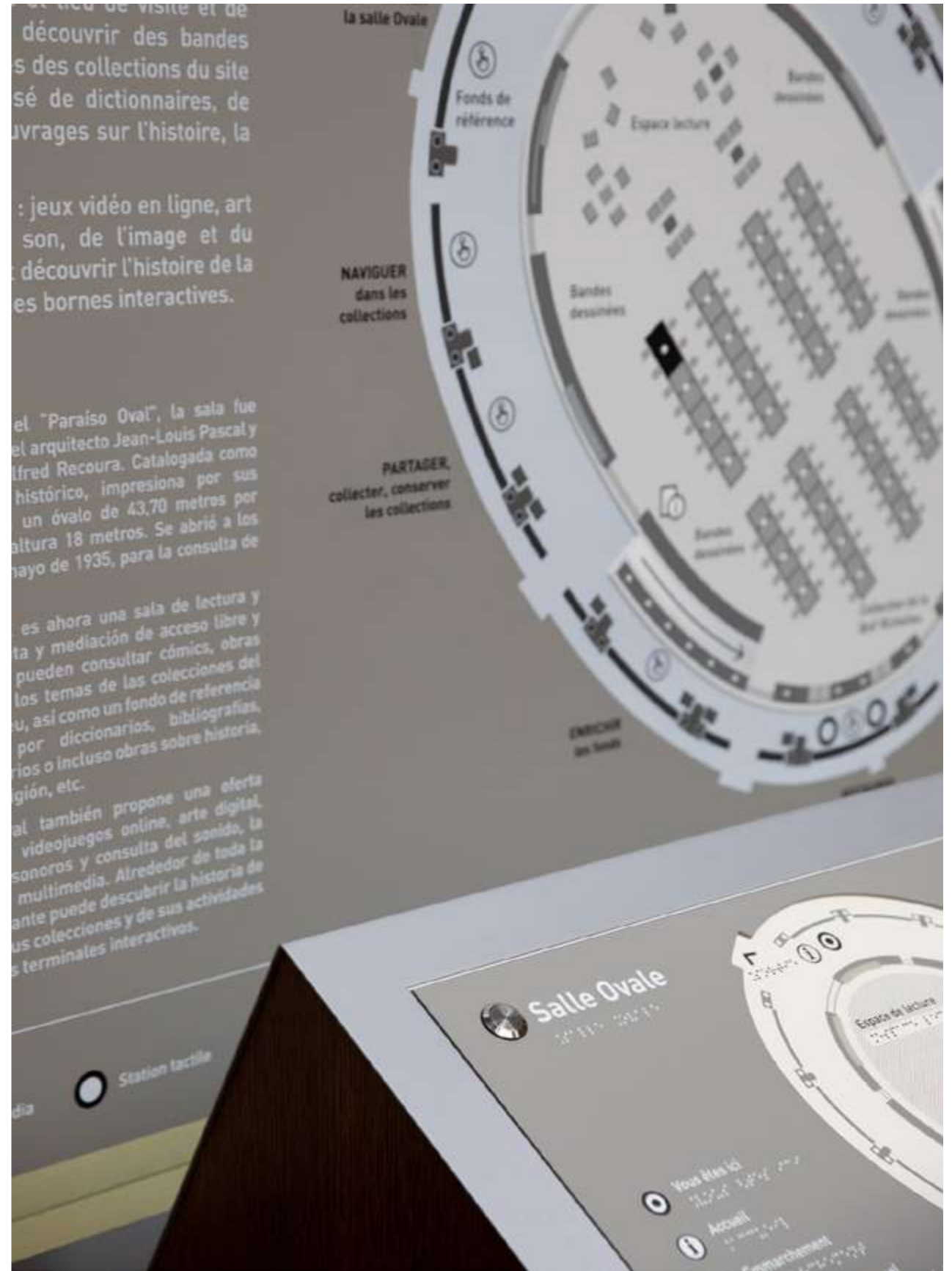
**Chez Tactile Studio**

# BnF Richelieu





# BnF Richelieu





# Museu Nacional d'Art de Catalunya





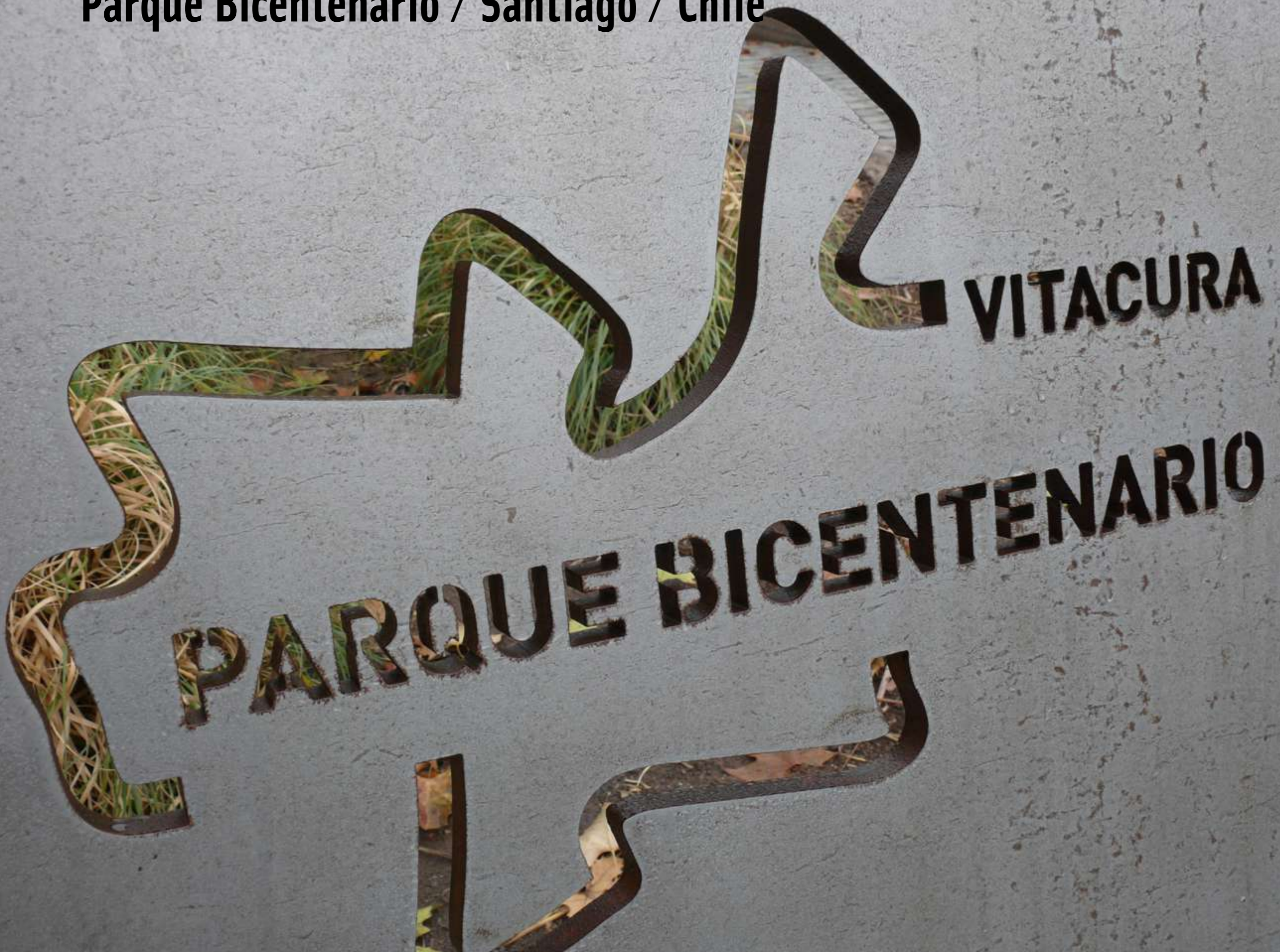
# SMNF Karlsruhe



# LA SIGNALÉTIQUE



**Parque Bicentenario / Santiago / Chile**



**VITACURA**

**PARQUE BICENTENARIO**







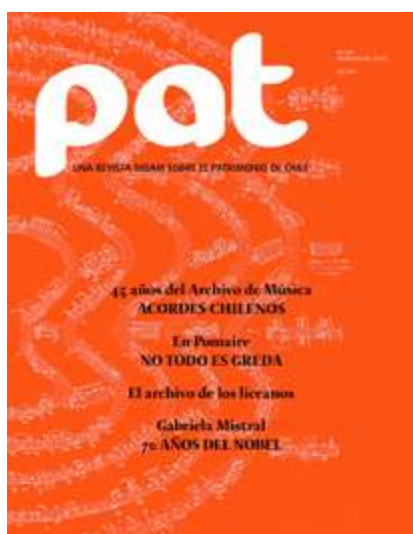
**L'ÉDITION**



# Revista PAT

Revista sobre patrimonio cultural y natural

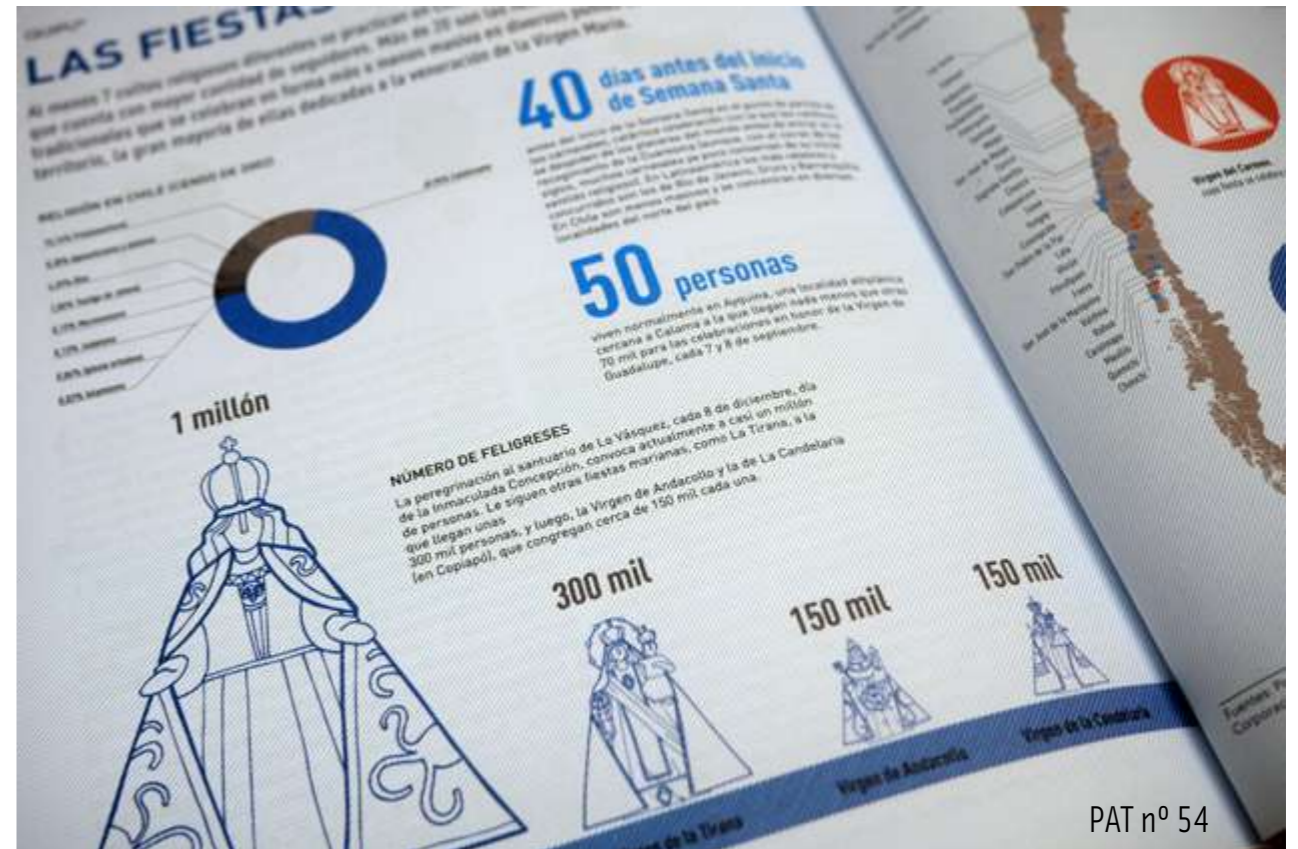
Client: **Dibam**







PAT nº 53



PAT nº 54



PAT nº 57



PAT nº 59



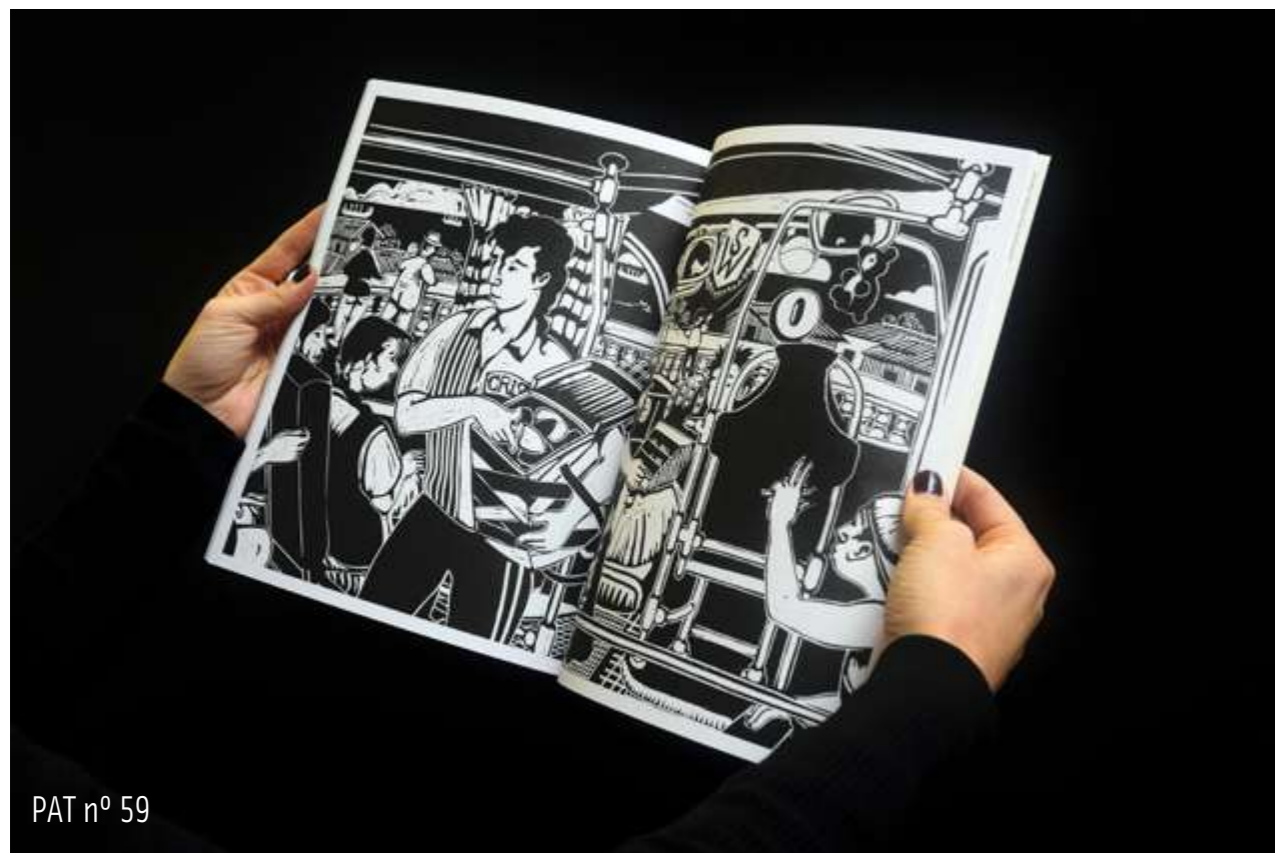
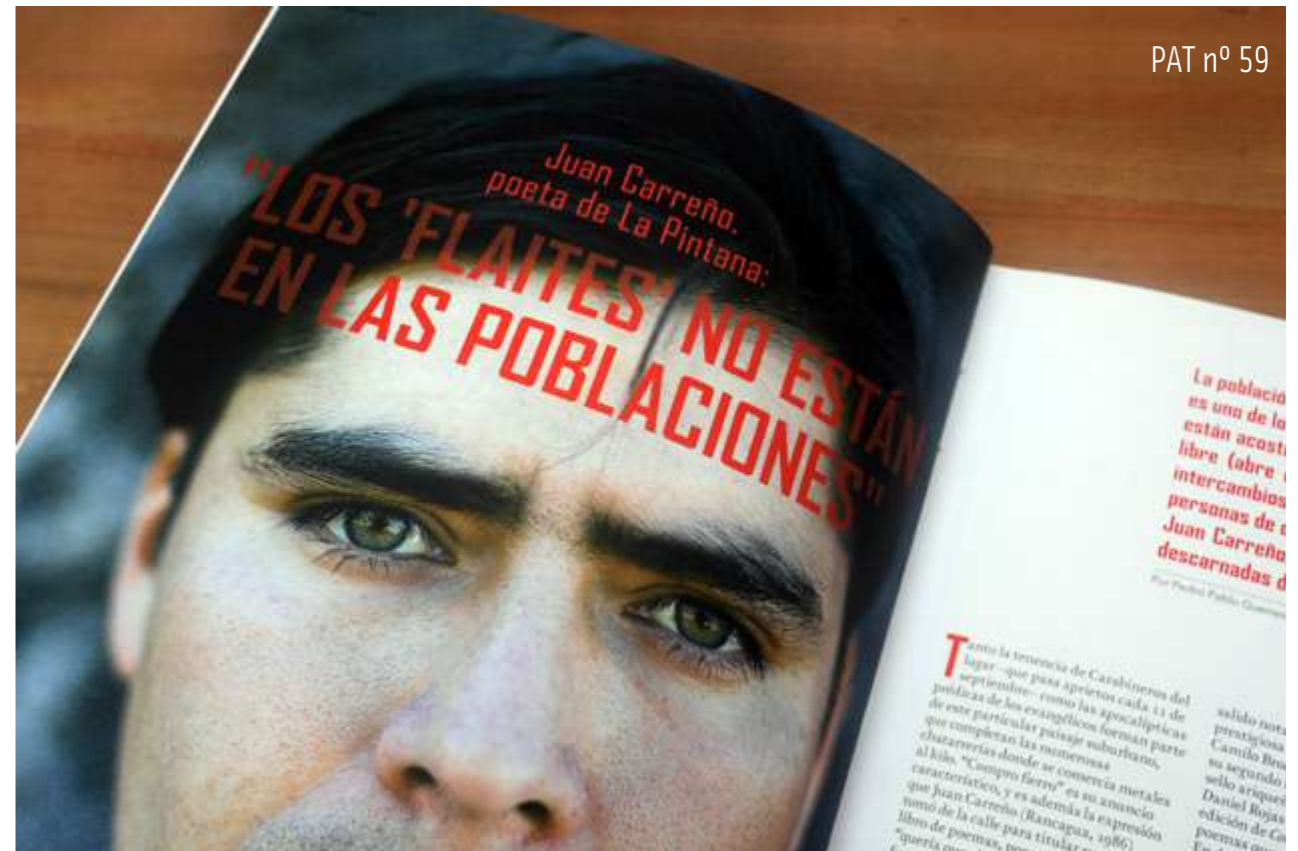




# Revista PAT

Revista sobre patrimonio cultural y natural.

Client: **Dibam**





# Los jaivas y la música latinoamericana

Client: Ministerio de la Cultura





# Los jaivas y la música latinoamericana

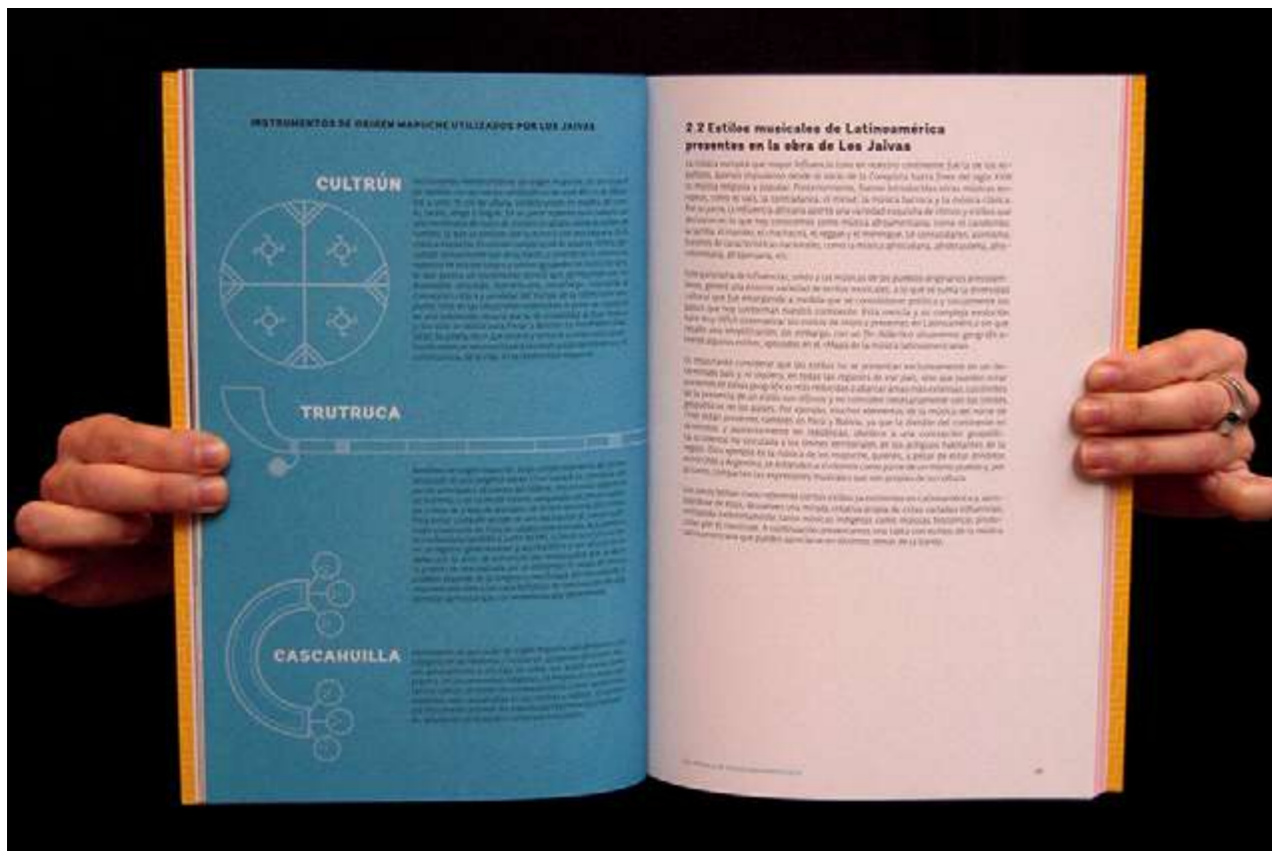
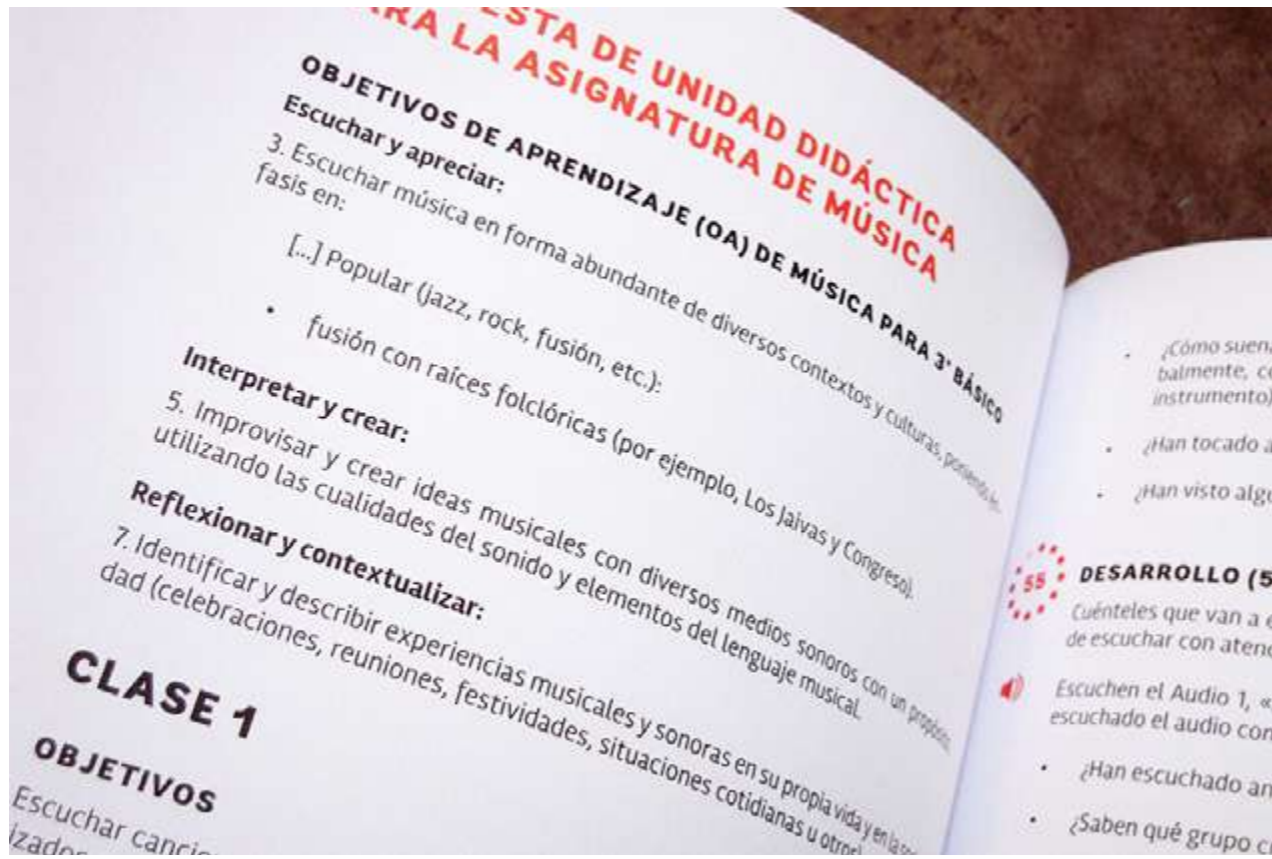
Client: Ministerio de la Cultura





# Los jaivas y la música latinoamericana

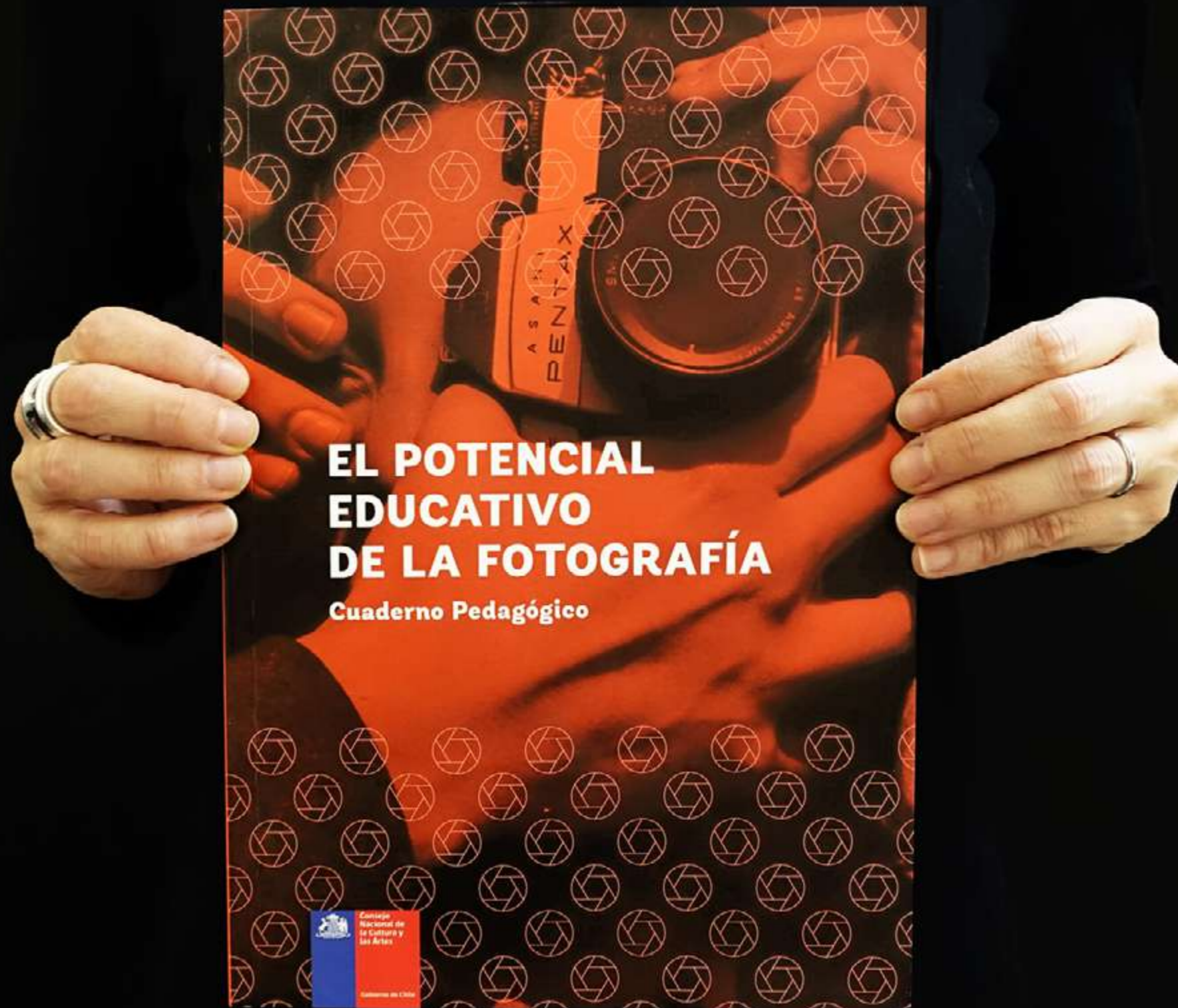
Client: Ministerio de la Cultura





# El Potencial Educativo de la Fotografía

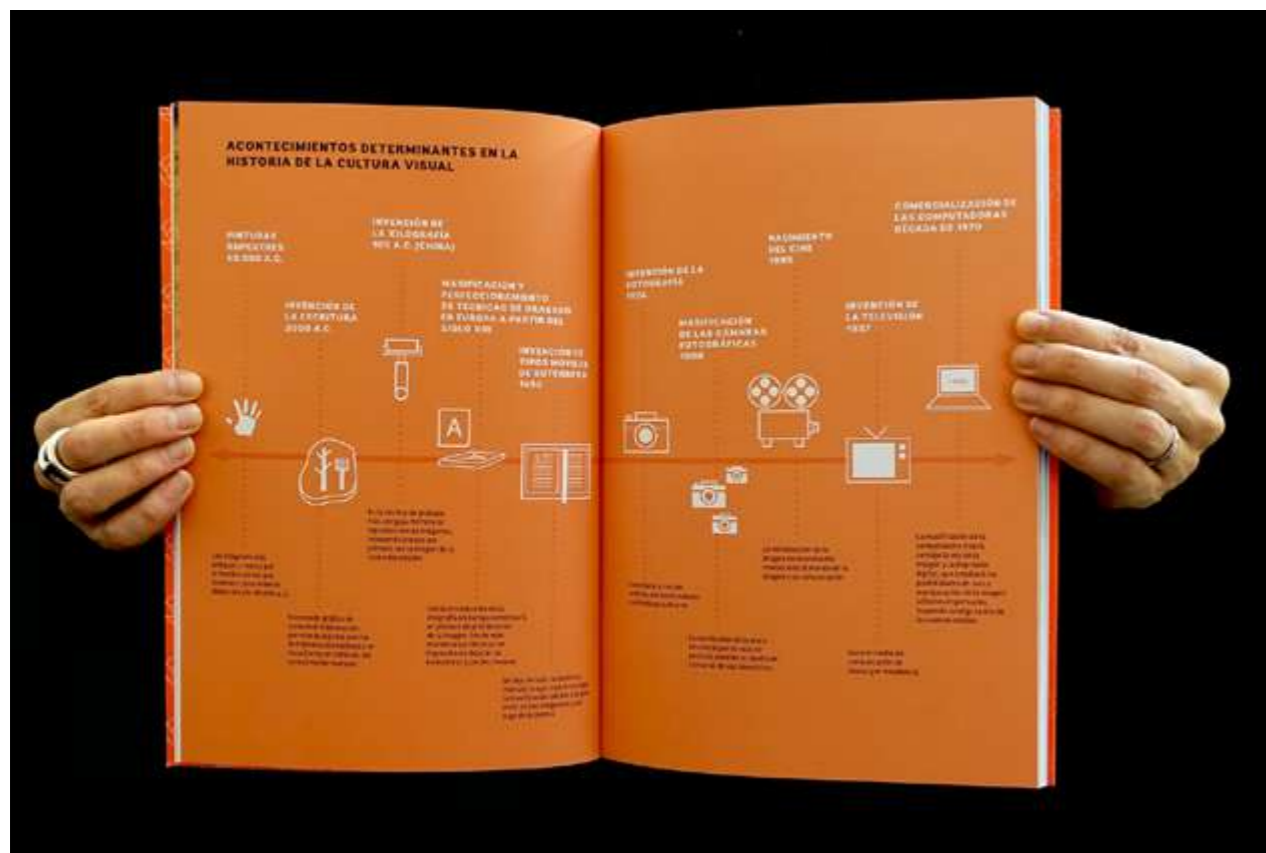
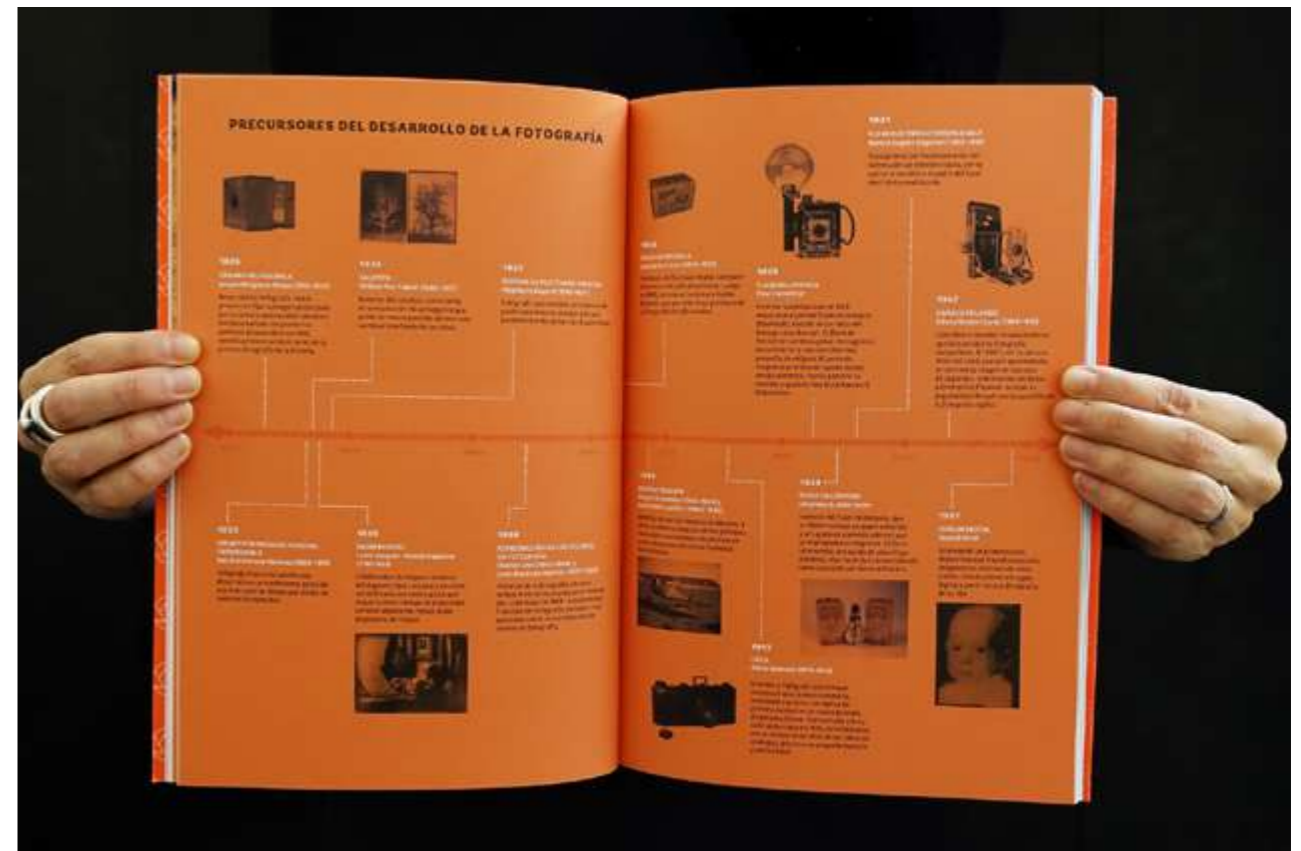
Client: Ministerio de la Cultura





# El Potencial Educativo de la Fotografía

Client: Ministerio de la Cultura





# El Potencial Educativo de la Fotografía

Client: Ministerio de la Cultura





# Caja de Herramientas para la Educación Artística

Client: Ministerio de la Cultura





# Caja de Herramientas para la Educación Artística

Client: CNCA





# Caja de Herramientas para la Educación Artística

Client: Ministerio de la Cultura





# Artesanía de Excelencia

Client: **Ministerio de la Cultura**





# Artesanía de Excelencia

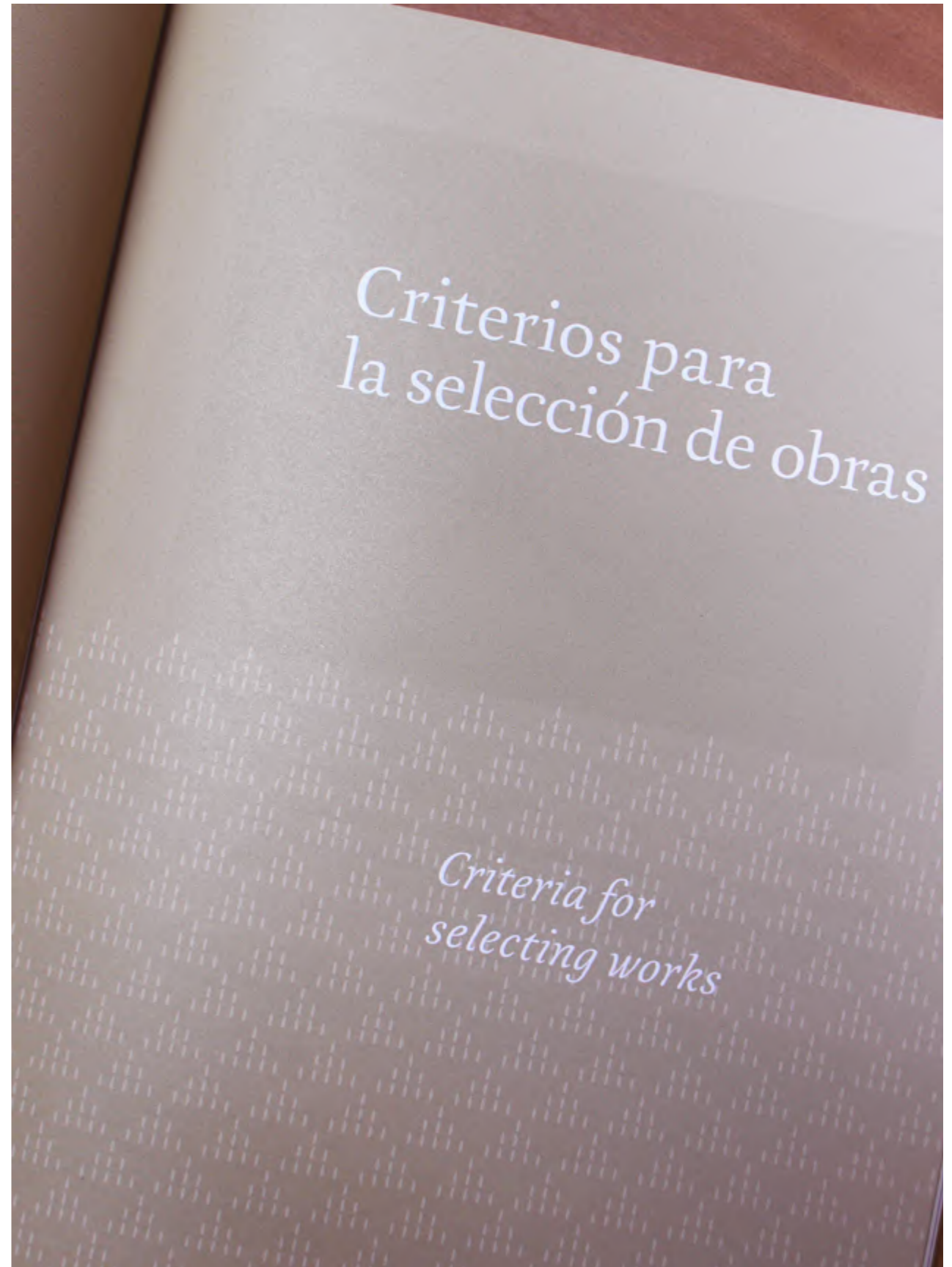
Client: Ministerio de la Cultura





# Artesanía de Excelencia

Client: Ministerio de la Cultura





# Herramientas para la Gestión Cultural Local

Client: Ministerio de la Cultura





# Herramientas para la Gestión Cultural Local

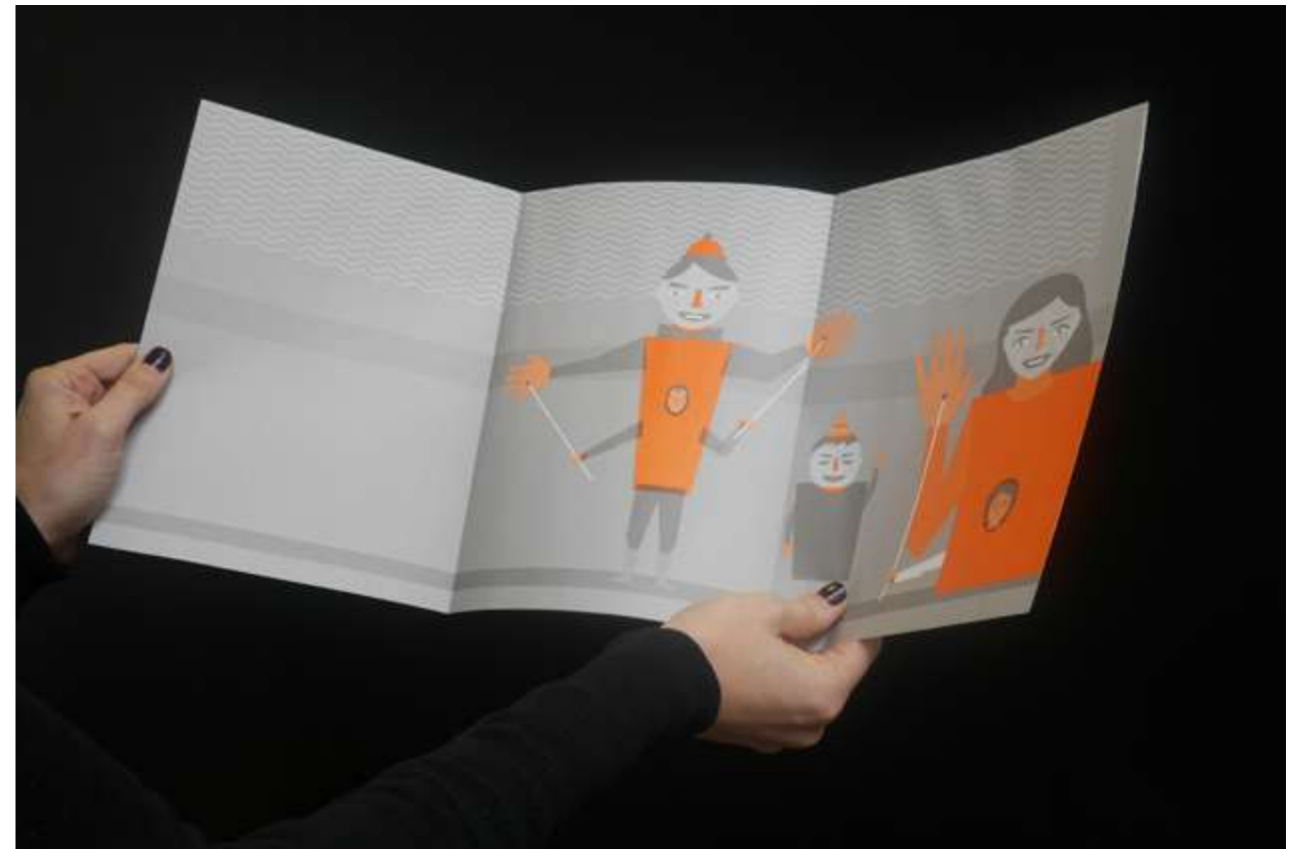
Client: Ministerio de la Cultura





# Herramientas para la Gestión Cultural Local

Client: Ministerio de la Cultura





# Herramientas para la Gestión Cultural Local

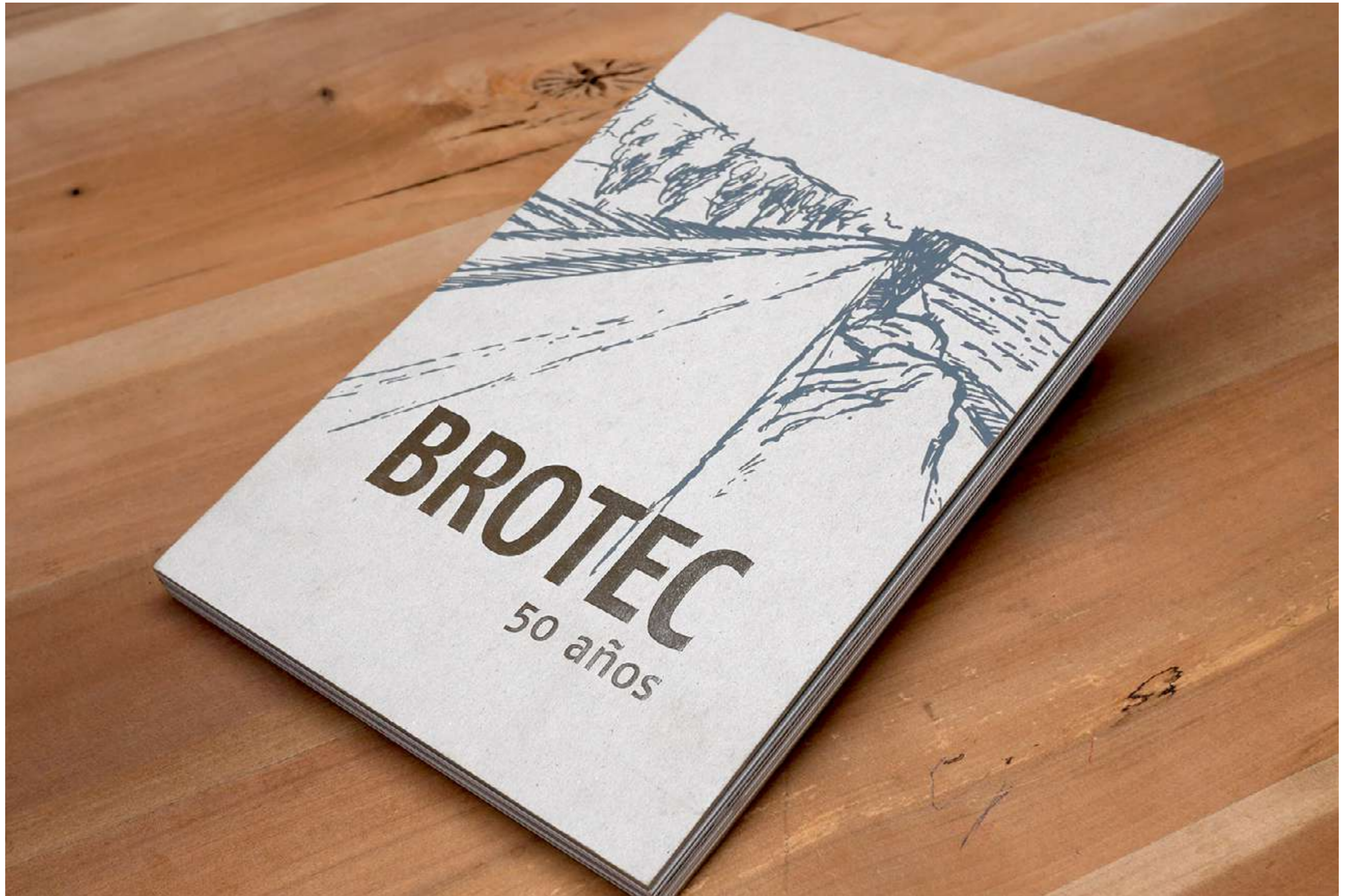
Client: Ministerio de la Cultura





# Brotec, 50 Años

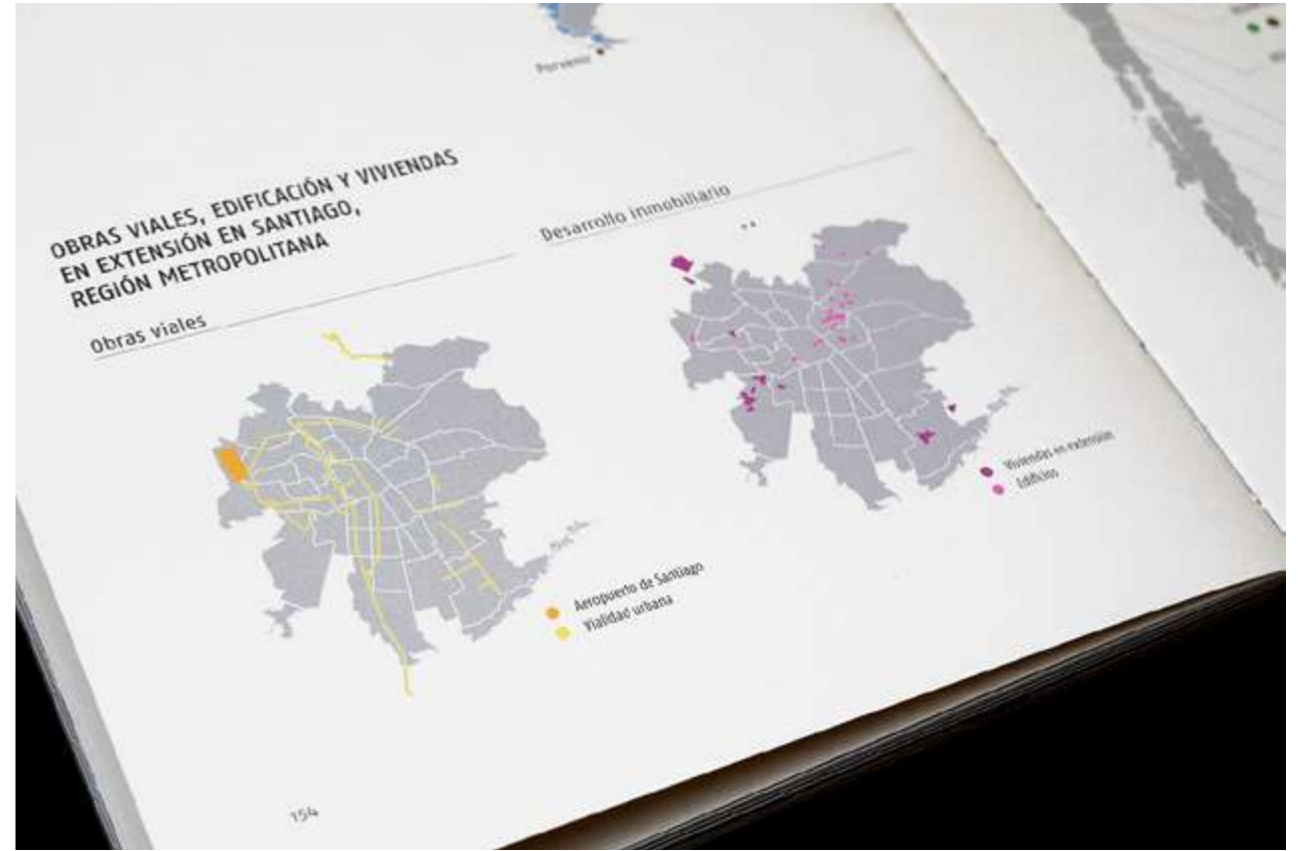
Client: **Brotec**





# Brotec, 50 Años

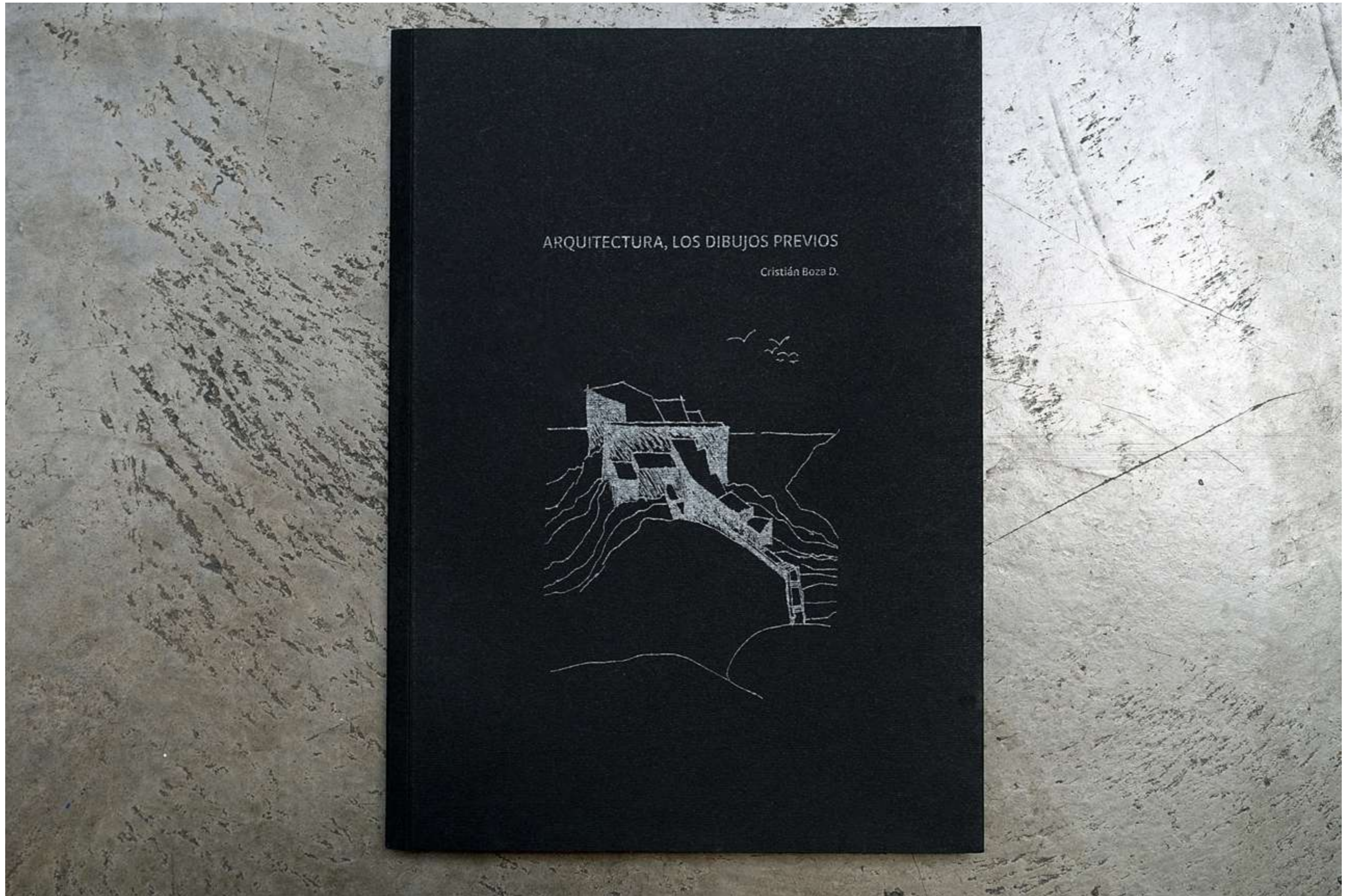
Client: Brotec





# Arquitectura: Los Dibujos Previos

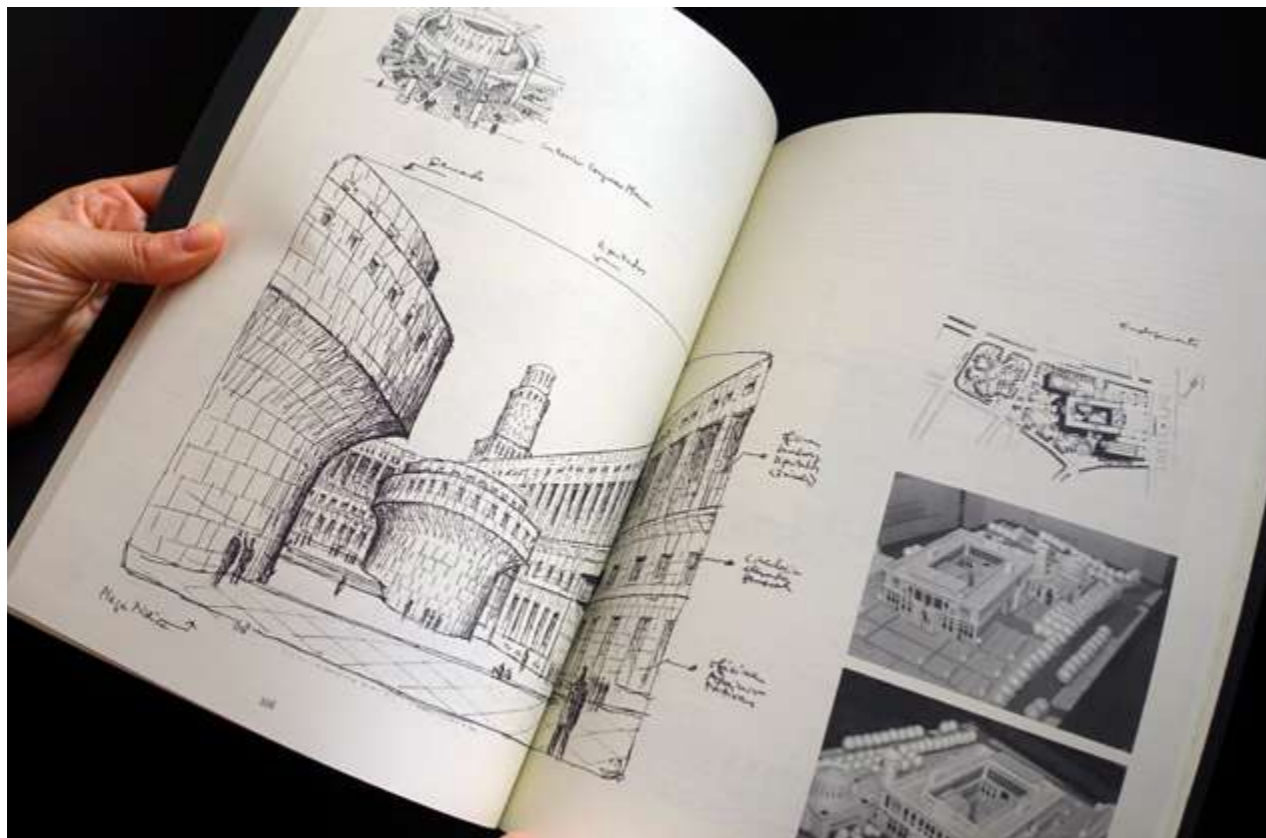
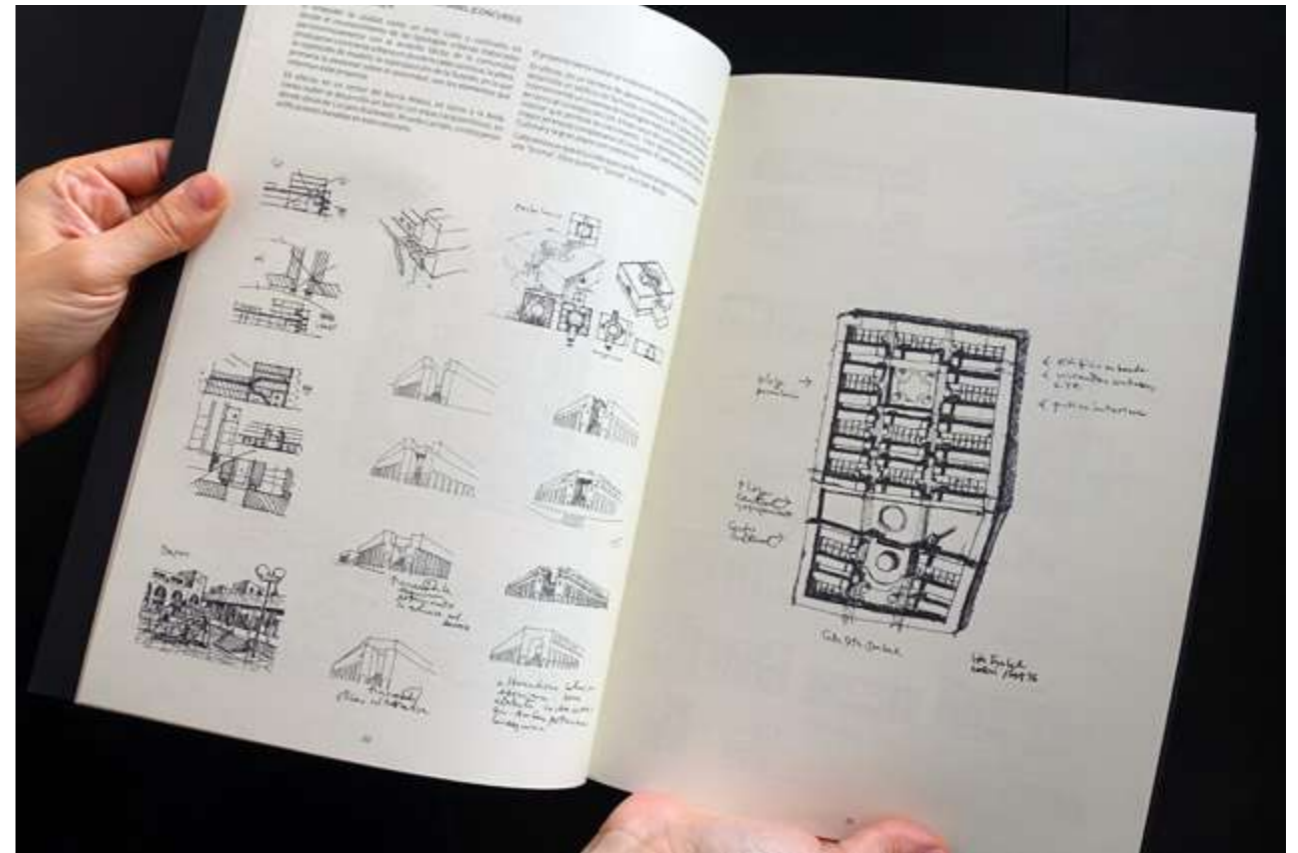
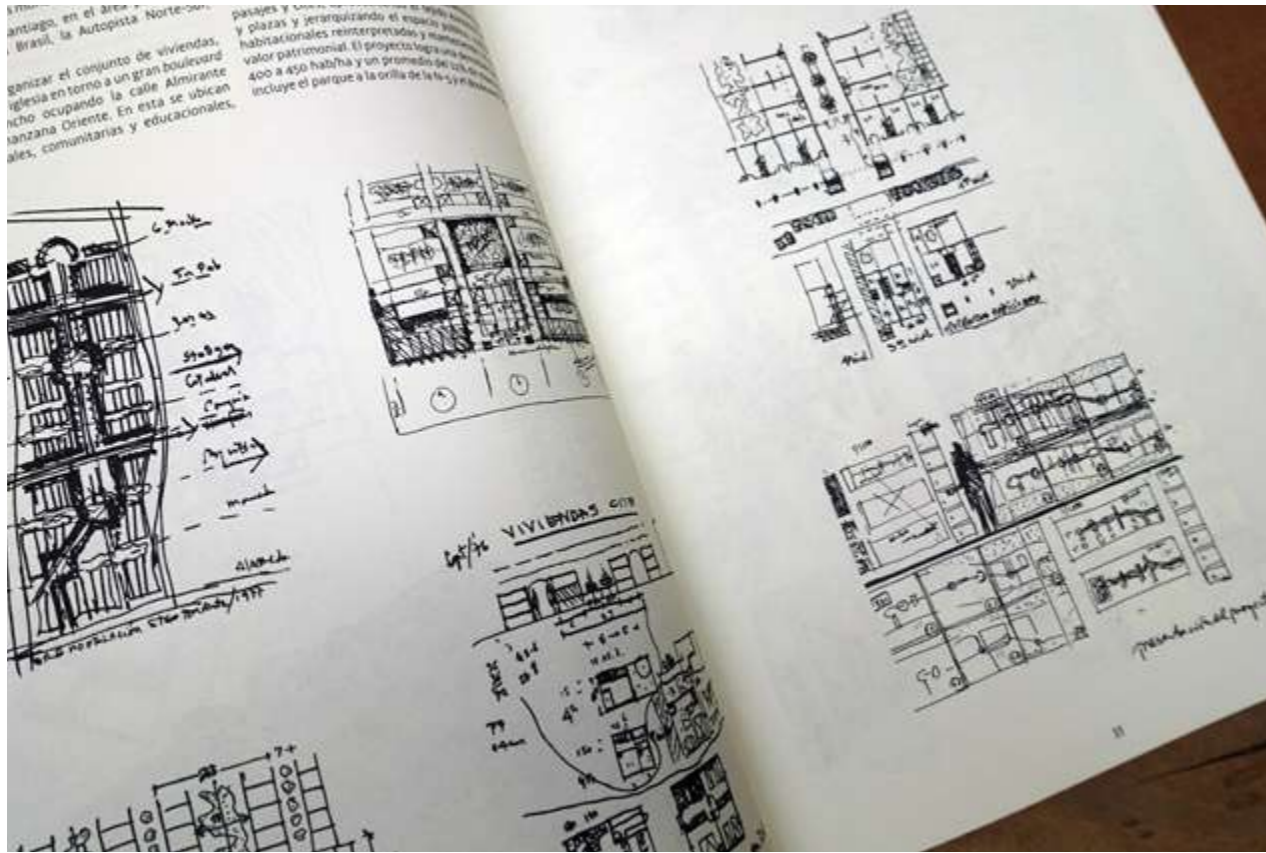
Client: Arquitecto Cristián Boza





# Arquitectura: Los Dibujos Previos

Client: Arquitecto Cristián Boza









# Chile RGB

Client: Canon





# Chile RGB

Client: Canon





# Chile RGB

Client: Canon



Ojo de Tuftouano - Puerto Williams, XI Región



Garra de Halcón Peregrino - Punta Arenas, XI Región



# Chile RGB

Client: Canon





# Agenda de Inversiones Rapa Nui

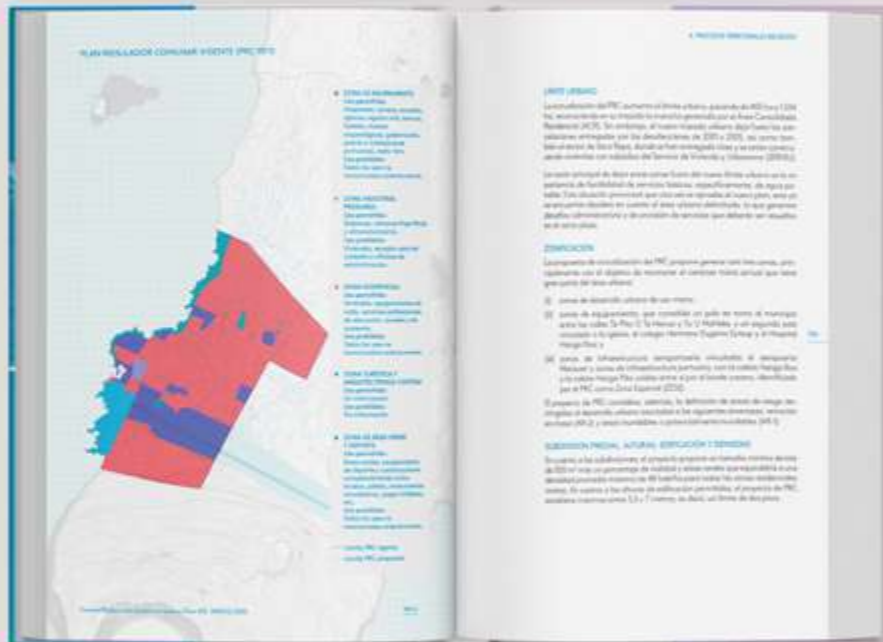
Client: BID





# Agenda de Inversiones Rapa Nui

Client: BID





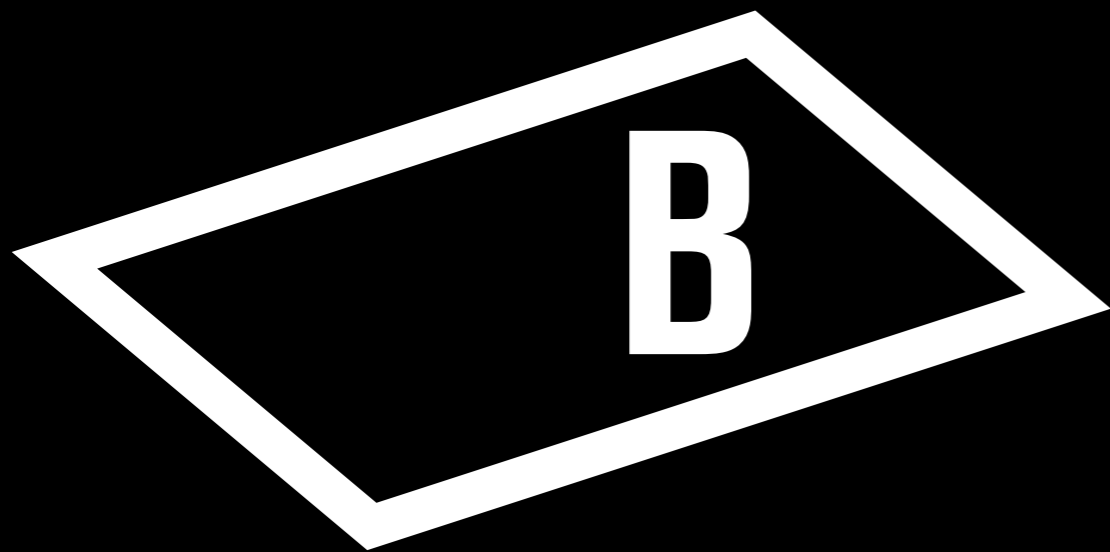
# L'IDENTITÉ VISUELLE





BAR RESTAURANT









# Green de Jong

Green Economy Consultant





# MXE Museum & Exhibition User Experience





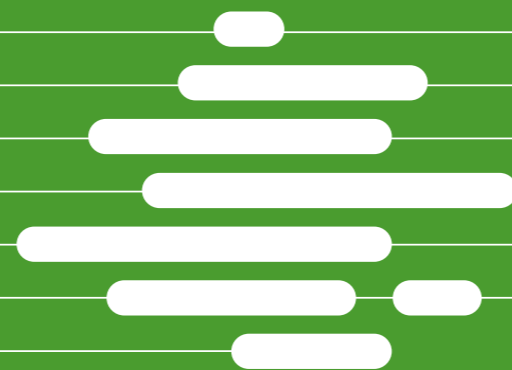


**elnahue**  
BOSQUE NATIVO









**CORMA**  
recursos renovables







# CASADONOSO®

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W I N E R Y

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inesa  
CHILE





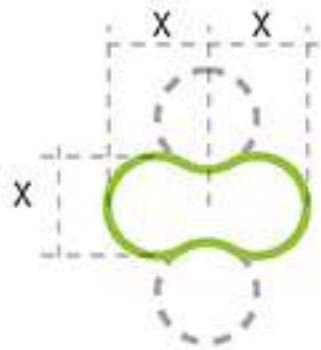
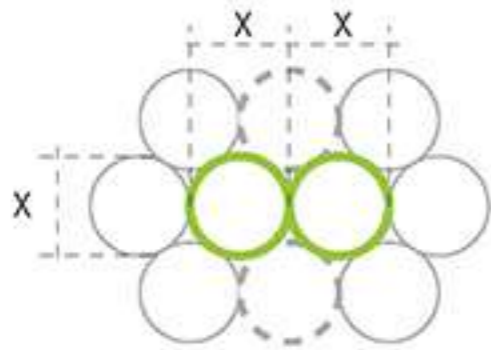
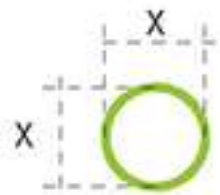
**innovacion.cl**







Patagonia  
Clinical Trials



1

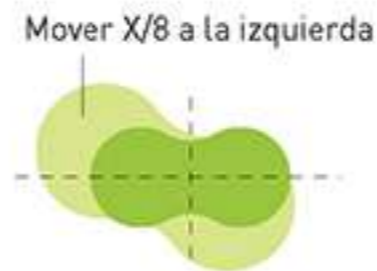
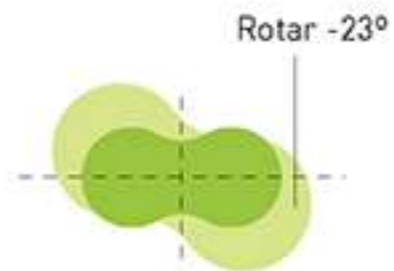
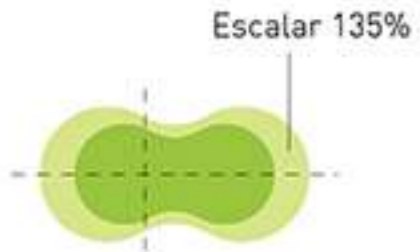
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**Thea**

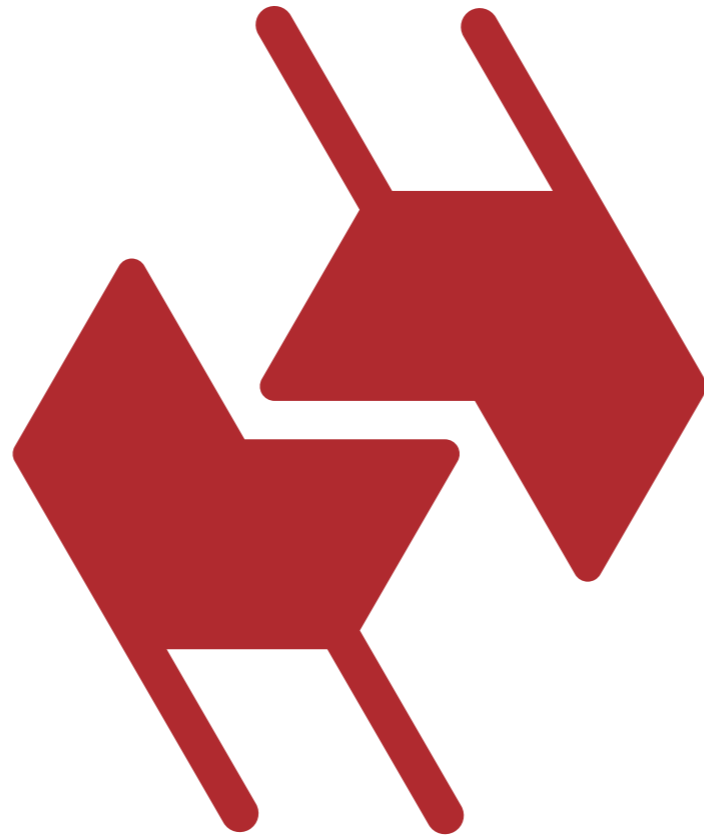
**Cirugía Plástica Ocular**







OFFICIO



MONDŌ











# LE PACKAGING





Aceite de Oliva  
**senzo**

Aceite de Oliva  
**senzo**

Extra virgen  
0,2% acidez  
500 cc

Primera  
extracción  
en frío

VALLE DEL MAULE





**JUAN JILES**  
Aceite de oliva  
**Orgánico**  
**Extra virgen**  
**Valle del Comari**  
**CHILE**  
**3/2 Litro**  
**Intenso**  
4078 000

**JUAN JILES**  
Aceite de oliva  
**Orgánico**  
**Extra virgen**  
**Valle del Comari**  
**CHILE**  
**3/2 Litro**  
**Intenso**  
4078 000

**JUAN JILES**  
Aceite de oliva  
**Orgánico**  
**Extra virgen**  
**Valle del Comari**  
**CHILE**  
**3/2 Litro**  
**Intenso**  
4078 000





oliva

acete...  
0,2% de...  
Valle de...

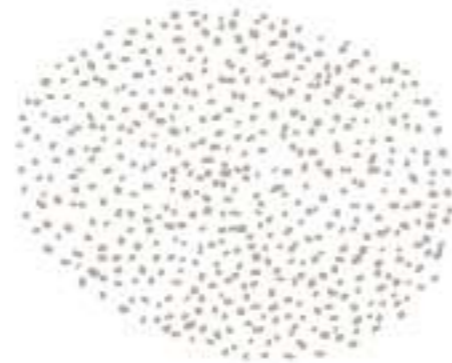
oliva

15 ml

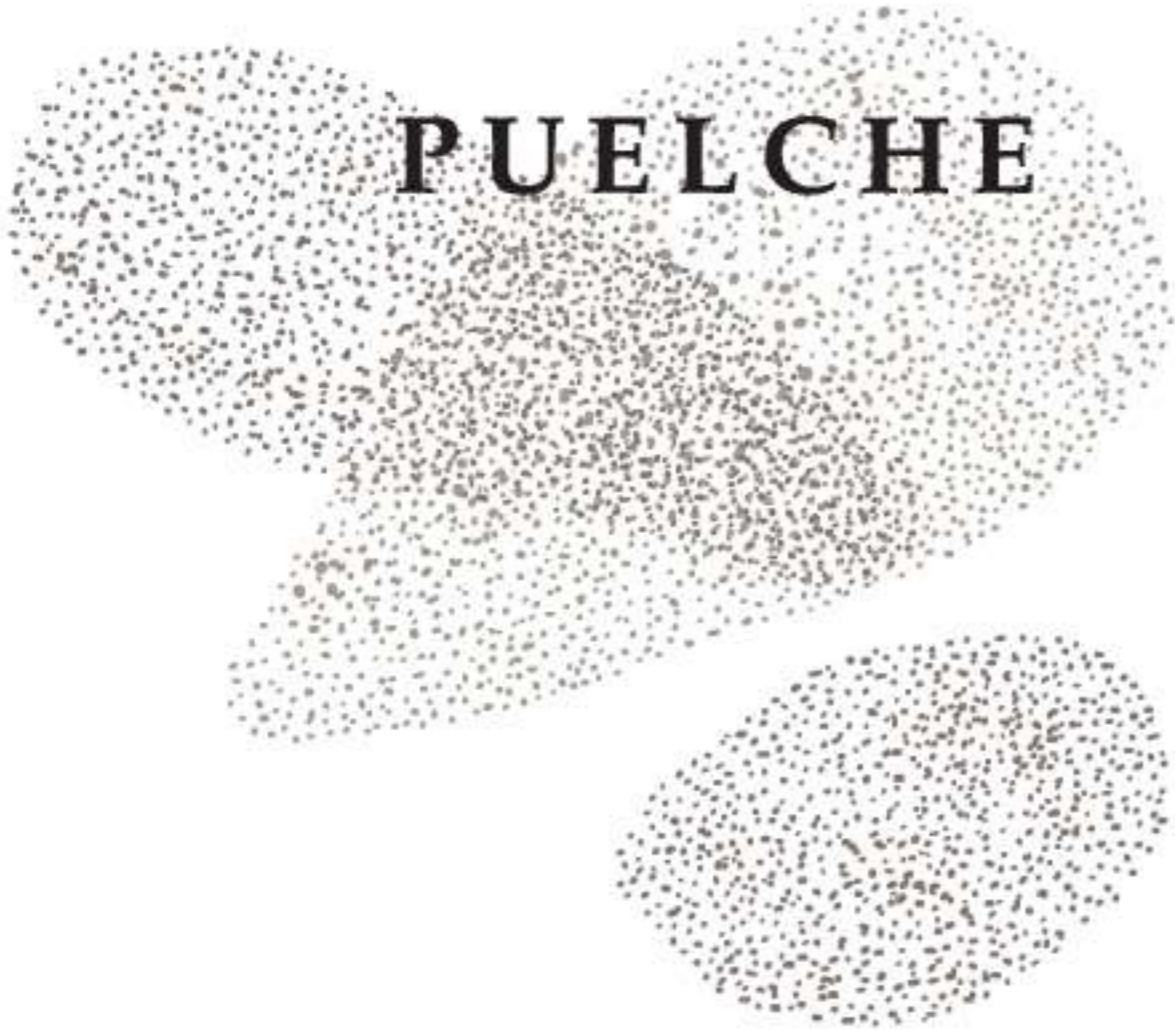
2010

VALLE DEL MAULE

CHILE



PUELICHE





# Merci



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